Engaging and Learning for Conservation
Workshop on Public Participation in Scientific Research
April 7 – 8, 2011
American Museum of Natural History

Goal
Identify best practices for engaging the public in participatory scientific research that contribute to conservation action and environmental stewardship

Objectives
1. Share success stories and take stock of progress in linking PPSR and biodiversity conservation
2. Identify key strategies for developing conservation-related PPSR initiatives that contribute to participant learning and to scientific/conservation knowledge for society
3. Generate ideas for promoting communication, networking, and partnerships among individuals and organizations working in PPSR and conservation

Agenda
Thursday, April 7

Registration and Buffet Breakfast (enter the Museum on 77th Street between Columbus Ave. and Central Park West) 8:30 – 9:00 a.m.

I. Setting the Stage (location: Linder Theater) 9:00 – 11:00 a.m.
*Workshop aims and terminology, state of the “field” of PPSR, tools for engagement in conservation, challenges and opportunities for achieving conservation outcomes through PPSR*

Break 11:00 – 11:15 a.m.

II. Understanding the Challenges and Opportunities 11:15 a.m. – noon
*Key questions and issues that impact conservation-related PPSR, forming a framework for discussion*

Working lunch (location: North Galleria) noon – 1:00 p.m.

Group discussions (location: The Powerhouse) 1:00 – 3:30 p.m.
*Questions and issues in context of personal experiences and case studies*

Break 3:30 – 3:45 p.m.

Group discussions continued, and report-outs 3:45 – 5:15 p.m.
*Identifying strategies for achieving conservation outcomes through PPSR*

Poster Session (location: Astor Turret) 5:30 – 7:30 p.m.
Friday, April 8

Buffet Breakfast  
(1ocation: The Powerhouse; enter the Museum on Columbus Ave. at 79th Street)  
8:30 – 9:00 a.m.

III. Putting Strategies into Practice  
Discover new projects, or new dimensions to existing projects, using identified strategies  
9:00 – 10:45 a.m.

Break  
10:45 – 11:00 a.m.

Completing and preparing to present project designs  
11:00 a.m. – noon

Working lunch  (location: North Galleria)  
noon – 1:00 p.m.

Project showcase and discussion  (location: The Powerhouse)  
1:00 – 2:00 p.m.

IV. Next Steps for Advancing Conservation through PPSR  
Round table discussions to set the agenda for promoting communication, networking and partnerships among individuals and organizations working in PPSR and conservation  
2:00 – 3:30 p.m.

Break  
3:30 – 3:45 p.m.

Round table rotation  
3:45 – 4:15 p.m.

Report-outs and discussion  
4:15 – 5:00 p.m.

Final Reflections and Closing  
5:00 – 5:30 p.m.