Phenology is the study of recurring plant and animal life cycle events such as leafing and flowering of plants, maturation of agricultural crops, emergence of insects, and migration of animals. Phenology is simple to observe and record and a key indicator of how plants and animals respond to weather and climate.

Nature’s Notebook is an off-the-shelf program appropriate for scientists and non-scientists alike, engaging observers across the nation to collect phenology observations on both plants and animals.

Would you like to partner with us?
We are eager to collaborate with educators, researchers, citizen scientist networks, and conservation groups.

Services we can offer to your site or organization:

- Training webinars tailored to your group
- Inclusion of your logo on training and outreach materials
- Visualization of phenology data submitted to Nature’s Notebook by members of your group
- Year-end summaries of data submitted by your group
- Representation and link to your organization’s website on the USA-NPN web page

For more information, please contact:
Theresa Crimmins
USA-NPN Partnerships & Outreach Coordinator,
(520) 792-0481
theresam@u.arizona.edu

Extensive support and training materials are available on the USA-NPN website (www.usanpn.org/resources/resources):

- Scripted training presentations (PowerPoint files) and voiced training videos
- "How to Observe" Handbook
- One-page tip sheet
- Flyers, posters, and handouts
- Bookmarks
- Skype call-in hours and observer support

http://usanpn.org