

Help us use "Big Day" to increase the flock!

This spring in the spirit of renewal we would like you to help us do more for the birds by reaching out to others! We've developed this quick and effective way to reach out to friends, family, and neighbors.

Use the paper forms below to give others a fun and effective way to support conservation. Write your full name and ID number on the lines by "Join me in supporting conservation!" We'll keep track of the friends you help connect to the Lab.

For more forms visit www.birds.cornell.edu/wsb and click on the "Additional Pledge Form" link on the left. Remember, you can also go to www.BigDay09.org and use the web tool to spread the word to your friends via email. Please see the back of this sheet for our list of great reasons to support Team Sapsucker in the World Series of Birding.



GOLDEN-WINGED WARBLER
BY MARIE READ

The Cornell Lab of Ornithology

Spring into action for the birds!

Thank you for your pledge. Your gift is tax-deductible.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Join me in supporting conservation! _____

For every bird species Team Sapsucker finds on May 9, 2009, I pledge

10¢ 25¢ 50¢ other \$ _____

(The Sapsuckers typically identify more than 200 species.)

Or, I prefer to give a gift now:

Team Sapsucker \$ _____

The Redheads \$ _____

Total \$ _____

For a gift of 50¢ per species (or \$100 or more) we'll send you a bird-art notepad. For a gift of \$2 per species (or \$400 or more) we'll send you a binocular strap with our new logo.

- Please don't send me a thank-you gift.
- Check enclosed
- Credit card information on back.

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Great Reasons to Support Team Sapsucker in the World Series of Birding

Passion: By helping to protect birds, you'll protect the natural places needed for the health of our planet, people, and wildlife.

Conservation: Your gift makes possible on-the-ground conservation programs to protect birds such as Cerulean Warblers, Golden-winged Warblers, and other long-distance migrants.

Research: You'll enable the best research scientists to inform conservation management and policy to help birds and protect nature.

Motivation: Every cent you pledge motivates the top birders in the world to find every possible bird species in 24 hours to raise funds for conservation.

Education: Your support also funds conservation through education—such as conservation workshops for Latin American biologists and training for undergraduates, giving them the skills they need to make a difference.

Citizen Science: You'll help engage the most active corps of conservation-minded citizen scientists in collecting millions of records needed to monitor and protect birds.

Web tools: The Lab reaches out to hundreds of thousands of people, promoting conservation through our All About Birds website, eBird citizen-science project, online NestCams, and much more.

Efficiency: The Cornell Lab of Ornithology receives only 1% of its funding from Cornell University. Friends and members make our work possible, with a 4-star rating from Charity Navigator.

Visit the Big Day web site at
www.birds.cornell.edu/wsb

The Cornell Lab was founded in 1915 and since that time has grown to an important force for science, citizen science, education, and conservation. Our 30,000 members and hundreds of thousands of citizen-science participants help us fulfill our mission: to interpret and conserve the earth's biological diversity through research, education, and citizen-science focused on birds.

Every cent you pledge supports bird conservation programs at the Cornell Lab of Ornithology. Thank you!

Mail this form to
Cornell Lab of Ornithology
World Series of Birding
PO Box 11
Ithaca, NY 14850-0011

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